

## Message Text

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PAGE 01 TEL AV 07906 221542Z  
ACTION NEA-11

INFO OCT-01 ISO-00 SSO-00 A-01 NSCE-00 SS-15 ICAE-00  
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-----020913 221545Z /75

O 221518Z JUN 78

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC IMMEDIATE 3769

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E. O. 11652: NA

TAGS: OVIP (MONDALE, WALTER F) IS

SUBJ: VP VISIT - BACKGROUND AND TALKING POINTS ON ISRAEL-  
AMERICA SOCIETY

REF.: STATE 157420

### 1. BACKGROUND

-- FOUNDED IN 1948, SOCIETY IS INDEPENDENT, NON-POLITICAL ORGANIZATION, WITH OBJECT OF PROMOTING UNDERSTANDING AND STRENGTHENING BONDS OF FRIENDSHIP BETWEEN ONE OF THE YOUNGEST AND THE MIGHTIEST OF WORLD'S DEMOCRACIES. SOCIETY TRIES TO SHOW CITIZENS OF ISRAEL A TRUE PICTURE OF U.S. CULTURE, WAY OF LIFE, IDEALS, ACHIEVEMENTS AND CONTRIBUTION TO PROGRESS OF MANKIND. SOCIETY ALSO AIMS TO HELP AMERICANS COMING TO ISRAEL AS VISITORS, OR FOR A PERIOD OF SERVICE IN THIS COUNTRY, TO GAIN A TRUE UNDERSTANDING OF ASPIRATIONS, EFFORTS AND ACHIEVEMENTS OF ISRAEL IN VARIOUS ASPECTS OF BUILDING THE STATE. SOCIETY REPRESENTS CROSS-SECTION OF ISRAELI PEOPLE, DRAWING ITS MEMBERSHIP FROM ALL WALKS OF LIFE AND ALL SECTIONS OF COMMUNITY. IT RELIES ON MEMBERS' CONTRIBUTIONS TO CARRY ON ITS ACTIVITIES, AND IS THE ONLY PRIVATE ORGANIZATION IN ISRAEL DEVOTED SOLELY TO INTERPRETING AMERICA TO PEOPLE OF ISRAEL, WHILE ALSO EXPLAINING ISRAEL TO AMERICANS WORKING IN

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OR VISITING ISRAEL.

-- PURSUANT TO AIMS OF PROMOTING UNDERSTANDING AND FRIENDSHIP, SOCIETY ARRANGES VARIOUS EDUCATIONAL, INFORMATIVE, CULTURAL AND SOCIAL ACTIVITIES. IT HAS WELCOMED NEWLY ARRIVED AMERICAN AMBASSADORS WITH FESTIVE RECEPTIONS. IT ISSUED TWO PUBLICATIONS CONTAINING AUTHORITATIVE ARTICLES IN HEBREW ON

AMERICA AND IN ENGLISH ON ISRAEL. IT HAS ORGANIZED: LECTURES ON AMERICAN HISTORY, LITERATURE AND VARIOUS ASPECTS OF CONTEMPORARY AMERICAN LIFE; PRESENTATIONS OF AMERICAN DOCUMENTARY AND CULTURAL FILMS; EXHIBITIONS, SUCH AS ONE OF AMERICAN PAINTINGS FROM COLONIAL TO MODERN TIMES AND OTHERS OF CONTEMPORARY PAINTERS; LOCAL SPONSORSHIP OF ANTA PRODUCTIONS, INCLUDING "RED INDIAN POW-WOW", "PORGY AND BESS", THE ROBERT SHAW CHORALE, AND VARIOUS SOLOISTS; MEETINGS FOR DISCUSSION OF MATTERS OF MUTUAL INTEREST, SUCH AS WRITERS' DISCUSSION WITH IRVING STONE, THE AMERICAN BIOGRAPHICAL NOVELIST, AND PROMINENT ISRAELI AUTHORS. SOCIETY HAS HELPED DISTRIBUTE HEBREW TRANSLATIONS OF AMERICAN CLASSICS TO EDUCATIONAL AND CULTURAL INSTITUTIONS THROUGHOUT ISRAEL, AND HAS HELD COUNTRY-WIDE ESSAY CONTEST ON AMERICA FOR SECONDARY SCHOOL PUPILS.

-- MEMBERS: 2,000

HONORARY PRESIDENT: GEORGE WEISS - RESIDENT OF U.S. BUT PART OF THE YEAR IN ISRAEL

PRESIDENT: ARIE DULZIN - CHAIRMAN OF JEWISH AGENCY AND MEMBER OF WORLD ZIONIST ORGANIZATION

VICE PRESIDENTS: DR ARI ANKORION (TEL AVIV BRANCH)

DR ARIE ALTMAN (JERUSALEM BRANCH)

ENG URI SHALON (HAIFA BRANCH)

PROF MOSHE PRIWES (BEERSHEVA BRANCH)

EXECUTIVE VICE PRESIDENT AND GENERAL SECRETARY - SHMUEL BEN ZVI

PURPOSE: CULTIVATION OF RELATIONS BETWEEN THE PEOPLE OF U.S.

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AND PEOPLE OF ISRAEL

RECEIVE VISITORS AND DELEGATIONS FROM THE U.S. FROM ALL KINDS OF ORGANIZATIONS

DISSEMINATE AMERICAN LITERATURE

EXECUTIVE COMMITTEE INCLUDES MEMBERS OF KNESSET AND LEADERS AND PERSONALITIES OF ISRAEL.

-- ASSUME DEPT AWARE DUC

FN RECUPERATING FROM SUCCESSFUL

OPERATION IN NY AND PROBABLY WILL NOT BE IN ISRAEL DURING VISIT.

## 2. SUGGESTED TALKING POINTS:

-- IT IS MOST FITTING THAT I HAVE THE OPPORTUNITY TO THANK YOU PERSONALLY FOR YOUR IMPORTANT ROLE IN MY VISIT HERE --  
AFTER ALL, ONE OF THE INVITATIONS WHICH SPARKED THIS TRIP CAME FROM YOU. YOUR THOUGHTFULNESS IN MAKING THAT INVITATION IS TYPICAL OF THE FINE WORK YOUR ORGANIZATION HAS BEEN DOING SINCE IT WAS BORN 30 YEARS AGO ALONG WITH THE STATE OF ISRAEL.

-- I HAVE HEARD MUCH ABOUT YOUR EFFORTS TO WELCOME NEW AMERICAN AMBASSADORS WITH RECEPTION AND DINNERS SO THAT THEY CAN GET TO KNOW MANY OF THE DISTINGUISHED ISRAELIS WHO ARE PART OF YOUR MEMBERSHIP. AMB LEWIS TOLD ME HE HAS THE FONDEST MEMORIES OF THAT SPLENDID LUNCHEON YOU HOSTED FOR PM BEGIN AND HIM SOON AFTER HE ARRIVED HERE IN ISRAEL.

-- YOUR ACTIVITIES OVER THE YEARS, IN TEL AVIV, JERUSALEM, HAIFA AND BEERSHEVA ARE INDEED IMPRESSIVE. YOUR PUBLICATIONS, YOUR EXHIBITIONS, THE FILM, THEATER AND LECTURE PROGRAMS, ARE OF GREAT IMPORTANCE IN STRENGTHENING THE FRIENDSHIP OF OUR TWO COUNTRIES. LEWIS

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## Message Attributes

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**Concepts:** n/a  
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